

Fig. 1

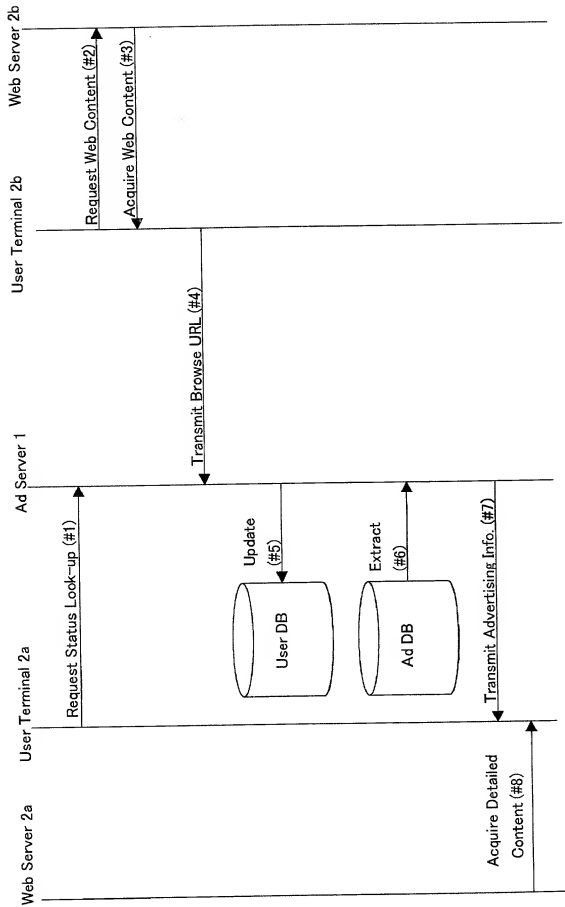


Fig. 2


Ad URL	Ad Info.		Contact Info. for Owner of Ad URL
	Ad Icon	URL for Details	
www.fujitaro.com		www.fujitsu.co.jp	webmaster@fujitaro.com

Fig. 3

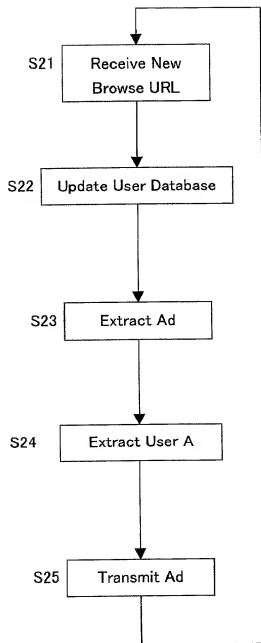
User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Browse URL
1001	UserB	2002 3000	23	Out of the Office Today	1-64.81	userB@nifty.com	090047 41679	www.fujitaro.com

Fig. 4

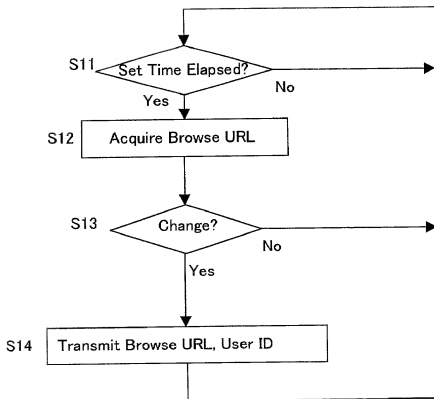
```

graph TD
    Start(( )) --> S1{Incoming?}
    S1 -- No --> Exit1(( ))
    S1 -- Yes --> S2{Owners Identical?}
    S2 -- No --> S4[Inquire]
    S4 --> S5{Permit?}
    S5 -- No --> S6[Notify]
    S5 -- Yes --> S3[Register]
    S2 -- Yes --> S3
    S6 --> Exit2(( ))
    style Start fill:none,stroke:none
    style Exit1 fill:none,stroke:none
    style Exit2 fill:none,stroke:none
  
```

*Fig. 5*



*Fig. 6*



*Fig. 7*




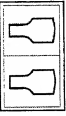
<div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div>				
<div> <div>URL: <a href="http://www.v.shopmall.a.co.jp">http://www.v.shopmall.a.co.jp</a></div> </div>				
<div> <div>Welcome to Virtual Shopping Mall A</div> <div> <div>Top Page</div> <div>Goods by Category</div> <div>Goods by Shop</div> <div>Campaign Information</div> <div>Various Retrieval</div> <div>Shopping Cart</div> <div>Trash</div> </div> </div>				
<div> <div> <div> <div>Goods Category</div> <div> <input type="radio"/> Fashion  <input type="radio"/> Accessory, Small Articles  <input type="radio"/> Figure, Health  <input type="radio"/> Life, Living Miscellaneous Goods  <input type="radio"/> Flower, Gardening  <input type="radio"/> Liquor, Soft Drink  <input type="radio"/> Personal Computer, Software  <input type="radio"/> Household Electric Appliances, AV Equipment  <input type="radio"/> Book, Stationery  <input type="radio"/> CD, DVD, Video  <input type="radio"/> Automobile, Sports, Leisure  <div>GO</div> </div> </div> <div> <div>Recommended Goods for This Month</div> <div> <div>Optician's Shop G</div> <div>  <p>Certain hot big-name brands are offered at a bargain price.</p> </div> </div> <div> <div>Liquor Shop L</div> <div>  <p>The Opening Season of Art Nouveau !!</p> </div> </div> </div> </div> </div>				

Fig. 9A




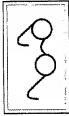
Ad URL	Ad URL Owner Contact Info.	Ad Info.			
		Ad Icon	Details URL	Ad Text	Registration Date/Time
www.fujitaro.com	webmaster@fujitaro.com		www.v.shopmall_a.co.jp	Virtual Shopping Mall A Homepage	2000/10/1
			www.v.shopmall_a.co.jp /detail	Certain hot big-name brands are offered at a bargain price.	2000/8/30

Fig. 10



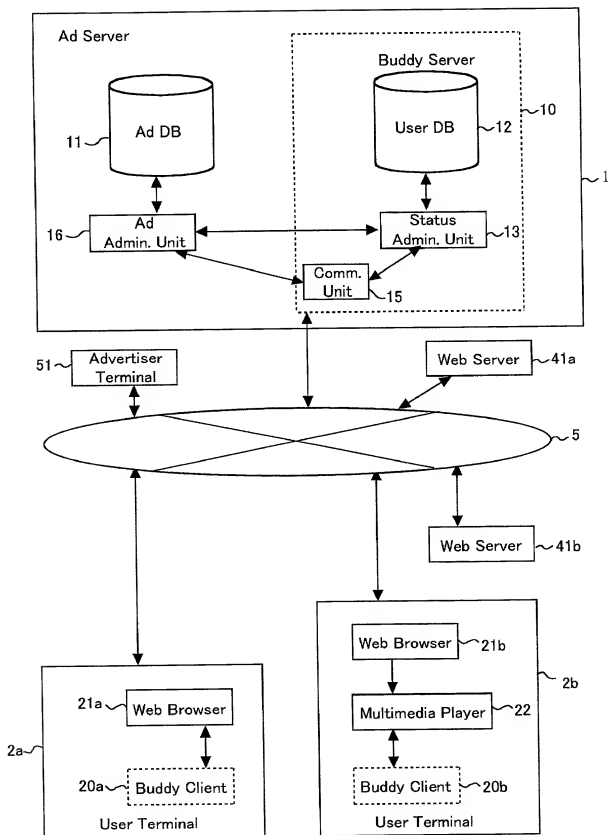
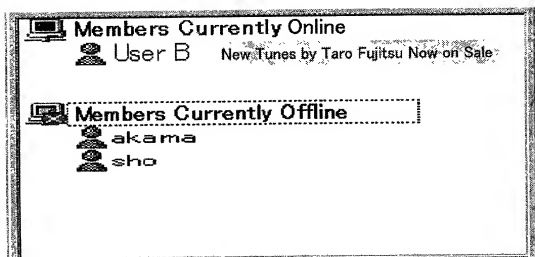


Fig. 12

Ad File Name	Ad Info.		File Originator Contact Info.
	Ad Icon	Details URL	
1075fitaro.mp3	New Tunes by Taro Fujitsu Now On Sale	www.fujitaro.com	webmaster@fujitaro.com

Fig. 13





*Fig. 15*

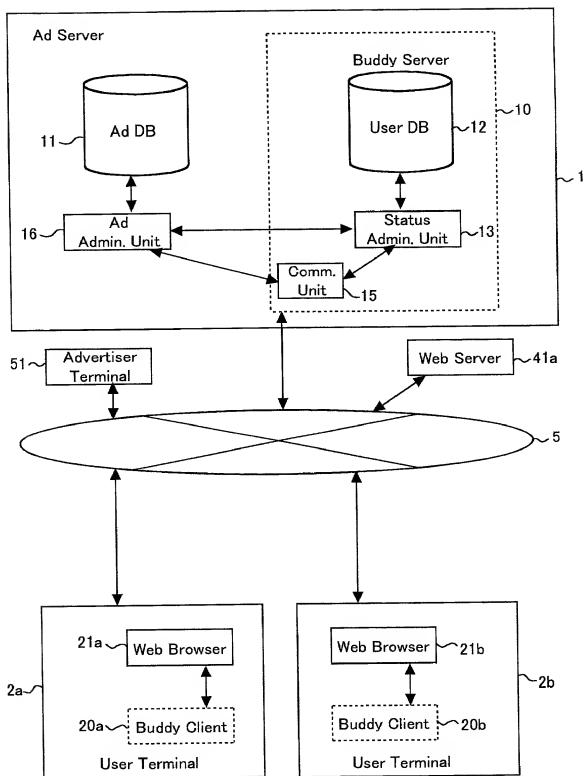


Fig. 16

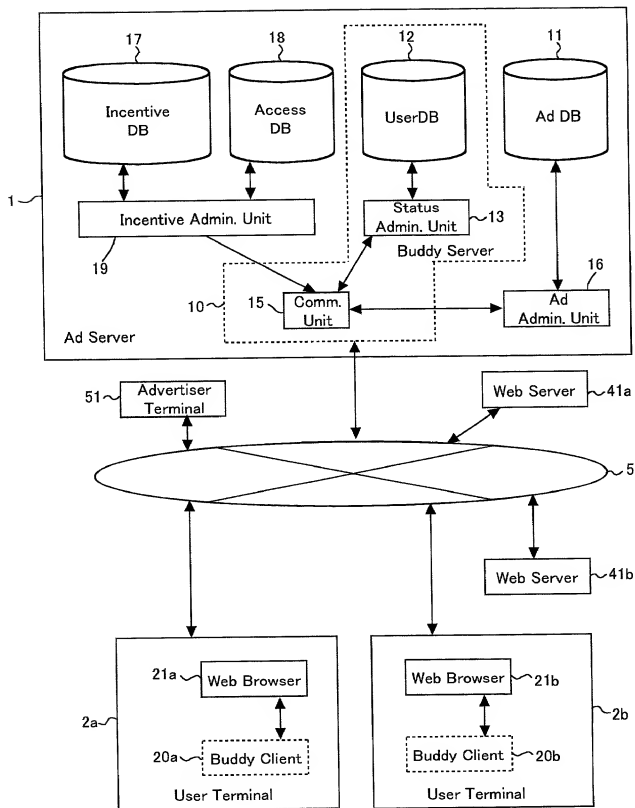
Ad Application Name	Ad Info.		Application Producer Contact Info.
	Ad Icon	Details URL	
chocoa	Fujitsu's New Chocoa 2 Now on Sale	www.fujitsu.com/products/chocoa	webmaster@fujitsu.com

FIG. 17

100220"2222880

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Name of Application being Executed
1001	User B	2002 3000	23	Out of the Office Today	1-64,81	userB@nifty.com	090047 41679	chocoo.exe

FIG. 18



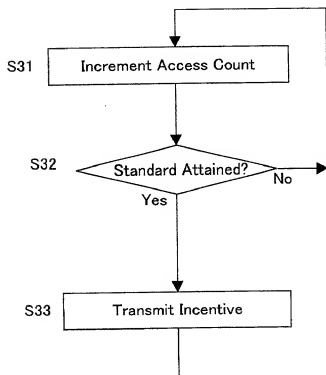
Details URL	Access Count Standard	Incentive
www.fujitsu.co.jp	50	Coupon for Mouse Pad

*Fig. 20*

Ad User ID	Ad URL	Details URL	Details URL Access Count
1001	www.fujitaro.com	www.fujitsu.co.jp	2

*Fig. 21*

**CONCLUSIONS**



*Fig. 22*

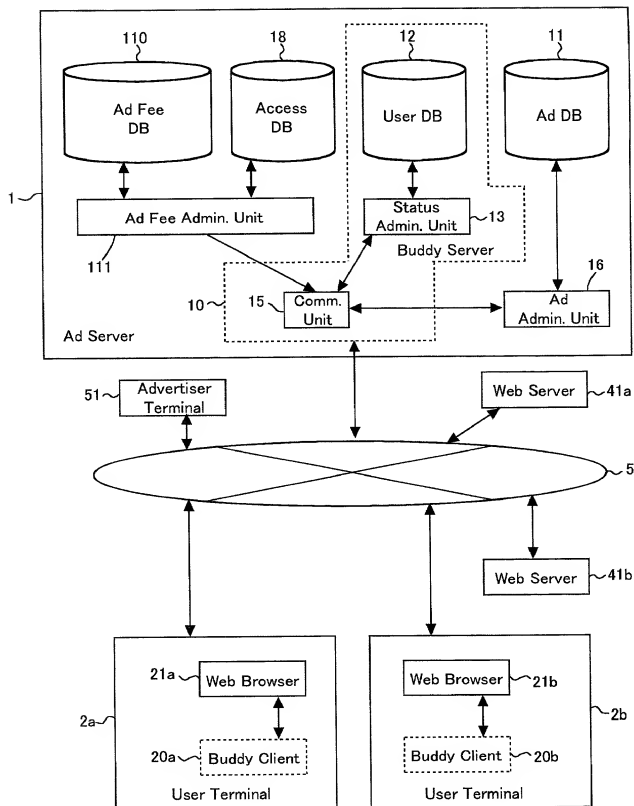


Fig. 23

0806732-062801

Look-up Counts (per Month)	Ad Fees (per Month)
50	1000
100	3000
.	.
.	.
.	.

*Fig. 24*